



Nidhi Daga.

Product Designer

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Professional Experience .

Microsoft, Copilot • Designer 2 • Nov'21 - Present

Rationalized 3P Plugins into Copilot Agents: Collaboratively designed a unified model to streamline third-party plugins as Copilot Agents, enabling a consistent and intuitive experience across Microsoft Copilot. Since its worldwide rollout in Dec '24, active agent usage has increased by 20%.

Plug-and-play experience for adding third-party actions: Enabling seamless action integration in Copilot agents through no-code, one-click design.

3P Permissions Control in Copilot Agents: Designed a settings page in 4 weeks, enabling users to manage third-party permissions and authentication to ensure user control and efficiency.

Scaling Copilot Extensibility across platforms: Led Copilot Extensibility expansion to Teams, Bing Mobile, and Sidecar, ensuring seamless UX and scalability with minimal changes.

Gartner • Designer • Aug'19 - Nov'21

Design to drive engagement by 40% on Peer Insights Vendor portal: Designed to uncover issues and strategise product improvements, enhancing user journeys and email notifications to meet our vendor and business goals.

UGC review moderation tool: Researched pain points and co-created a smart tool MVP to enhance user efficiency and accelerate the review publishing cycle.

Education .

IIT Delhi - Master of Design
Jul'17- Jun'19 | 2 years

NIT Patna - Bachelor of Architecture
Jun'12 - May'17 | 5 years

Skills .

Design

- UX Design & Product Thinking
- User Research
- Visual & Information Design
- Storytelling through design

Strategy & Execution

- Defining UX vision & north stars
- Driving cross-functional alignment
- Design documentation & stakeholder communication

I also love

Dogs, visual storytelling, travel journaling, Illustrations, photography, reading, and coffee-powered ideation sessions